



# Community Involvement



## Community Involvement Update

Hunters Point Shipyard  
BCT Meeting  
March 24, 2011



# Community Involvement



Today's update includes:

1. Update on Draft Community Involvement Plan (CIP)
2. Update on Interim Community Outreach Activities
3. Path Forward and Schedule



# Community Involvement



## 1. Update on Community Involvement Plan (CIP)

### ✓ Draft CIP was released on March 8, 2011 to full BCT and Public

- Interviewees received an electronic copy by email and/or a hard copy (depending on what the interviewee requested)
- The Draft CIP was placed on the Navy website
- Copies of the CIP were sent for review to the following libraries:
  - Bayview/Anna E. Waden Library
  - Visitation Valley Branch Library
  - Portola Branch Library
  - San Francisco Main Library



# Community Involvement



## Getting "the word out" about the CIP

- ✓ **A broadcast email was sent to the community on March 8, 2011**
  - The email included the CIP as an attachment and provided the link to the Navy web site to download the document.
  - The email also reminded the public that the CIP is being discussed at the March 23<sup>rd</sup> and April 2<sup>nd</sup> meetings
  - The email notified the public where they could also find a hard copy of the CIP around town
- ✓ **A broadcast email was sent to the community on March 17, 2011.**
  - The email notified the public again about the Draft CIP and Early Transfer community informational meetings (and included an agenda)



# Community Involvement



## Getting “the word out” about the Draft CIP (continued)

### ✓ Radio Talk Shows

1. Ida Choy - Sing Tao Chinese Radio (Feb 23<sup>rd</sup> and Mar 23)
2. El Show de Carlos DeMarty Spanish Radio (Mar 23)

*The Draft CIP was discussed during the radio talk shows*

*The Navy also provided information about the March 23<sup>rd</sup> and April 2<sup>nd</sup> community meetings during both shows and the communities opportunity to provide comments at these meetings.*

### ✓ Community Meetings and community visits

*The Navy informed the community that the Draft CIP was going to be released during the January and February community meetings and while visiting the Bayview Senior Center.*



# Community Involvement



## Getting "the word out" about the CIP (continued)

### ✓ CIP Fact Sheet

#### 1. The CIP Fact Sheet includes information about

- What kind of information is in the CIP
- Where the CIP can be found
- Tips for commenting and how to submit comments
- Meeting announcements for the March 23 and April 2<sup>nd</sup> Community Informational Meetings

#### 2. Distribution of the CIP Fact Sheet

- The fact sheet was mailed by direct mail to 2,500 residents and contacts on the mailing list
- Additional copies were sent to community centers, libraries, and local organizations to distribute and/or post



# Community Involvement



## 2. Interim Community Outreach Activities

- ✓ Monthly emails letting the public know about dates and topics of upcoming meetings and soliciting input
- ✓ Rotating meeting locations each month
- ✓ New meeting format to engage public
- ✓ New newspapers for advertising the meetings to reach more local residents (Sing Tao and Spanish newspapers)
- ✓ Distributing information to more local libraries
- ✓ Interfacing with community liaisons
  - Asian Pacific American Center (Tammy Tam)
  - Marlene Tran
  - Yolanda Jones
- ✓ Distributing fact sheet with mailing list update form



# Community Involvement



## 3. Next Steps

- ✓ Extend the CIP comment period to May 8<sup>th</sup>
- ✓ Find a community liaison from the Latino Community
- ✓ Be a guest on KPOO radio
- ✓ Try a new meeting format for Latino Community
- ✓ Build on the momentum gained with the Chinese American community
- ✓ Continue to update the mailing lists based on new contacts





# Community Involvement



## QUESTIONS